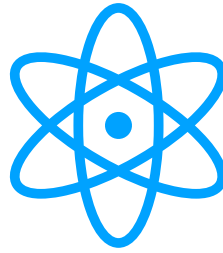
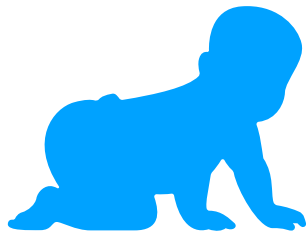


Funding Innovation India



Powered by **DiGiX**

“ The new generation of financial markets - a market place for digitally smart securities “

The Outline of the proposal

In the conceived plan, Govt of India will launch “ prosperity investment fund India - PiFi “

PiFi will issue two types of securities PiFi “ S “ (standard) and PiFi “ Tx “ (Turbo X), and each of these securities will be issued by the larger entity PiFi Holdings housed under two different investment vehicles.

The size of the issuance will be one billion dollar equivalent for both PiFi “ S “ and PiFi “ Turbo X “ in digital PiFi securities with a shelf life of 10-years. These securities will be freely exchangeable to Indian rupees. Banks as well as traditional investors will be able to freely buy these PiFi securities through a Digital market place, for example DiGiX.

PiFi Holdings will directly invest 50% of allocation of PiFi “ S “ and PiFi “ Tx “ in start ups through “ PiFi S “ and in more mature companies classified as breakthrough through “ PiFi Tx “ in a direct submission and application format. The remaining 50% of the PiFi securities will be invested through various VCs and Micro VCs.

For investments made through PiFi securities, PiFi Holdings will take stake in companies, and at a later date PiFi Holdings could exit the holdings through open market offering arranged on a digital market.

PiFi securities will be treated as a redeemable hybrid quasi-currency note, issued under the authority of the government and redeemable at the value issued, at the Reserve Bank of India and also through the counter of any banks.

PiFi securities, as digitally smart securities will also freely trade on a digital market place like DiGiX, supported by its state of the art FinteGration infrastructure. Each traded notes will show the link to where it's invested, and rise in value of the underlying investment i.e. specific companies, will trigger an uplift in the perceived value of the PiFi securities. And holders of PiFi securities will have the right to convert their holdings into direct equity of companies at the original valuation, thereby increasing the overall value proposition. Any gain of up to 75% won't be taxed, but gains above that could be taxed at flat rate of 15% by the government of India.



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